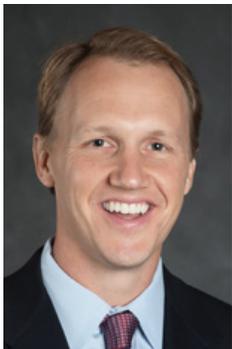




Hoff '98 Named Recipient of the 2017 ISEN Distinguished Alumni Award

By Megan Sharp



Dr. Randy Hoff has been awarded the 2017 Distinguished Alumni Award in the Department of Industrial and Systems Engineering at Texas A&M University for his significant contributions in promoting the profession of industrial engineering. He is one of the youngest recipients of the distinguished alumni award.

Hoff has been the chief executive officer of Cenergistic, an energy conservation company in the Dallas, Texas, area for almost 14 years. He graduated in 1998 with a bachelor's degree in industrial engineering.

Hoff has supported the industrial and systems engineering department as a member of the industry advisory council since 2010. In 2012, he created the Trecie A. '96 and Dr. Randy D. Hoff '97 Endowed Scholarship, in addition to others in the industrial and systems engineering department, funded through the Texas A&M Foundation.

"Randy's contribution to the community and industry leadership of excellence is a great example of Texas A&M's finest," said Dr. Mark Lawley, department head of the industrial and systems engineering department. "We consider him to be an ideal role model for our students."

Hoff received his master's degree in business administration from Marquette University in 2000, and his doctoral degree in engineering management from Southern Methodist University (SMU) in 2011. He also holds a certificate in environmental and civil engineering and sustainability from SMU.

He joined Cenergistic after a broad and varied career at General Electric Corporation, during which he became a certified Six Sigma Master Black Belt. Hoff is a Certified Energy Manager and Certified Measurement and Verification Professional through the Association of Energy Engineers. He is also a registered Professional Engineer in the State of Texas.

According to Cenergistic's website, Hoff is passionate about achieving 30 percent energy reduction for all clients. He led the company to achieve the ENERGY STAR Partners status. His clients were able to earn the ENERGY STAR recognition as well, thanks to his efforts. As a result, the company received the ENERGY STAR Partner of the Year, and Partner of the Year – Sustained Excellence Awards for eight consecutive years.

"Randy exhibits the outstanding work ethic and levels of accomplishment that we look for in choosing our distinguished alumni," said Lawley. "He is richly deserving of this honor and we are very proud of him."